

FAX

Date 08/26/97

Number of pages including cover sheet 3

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A&P Metro Division

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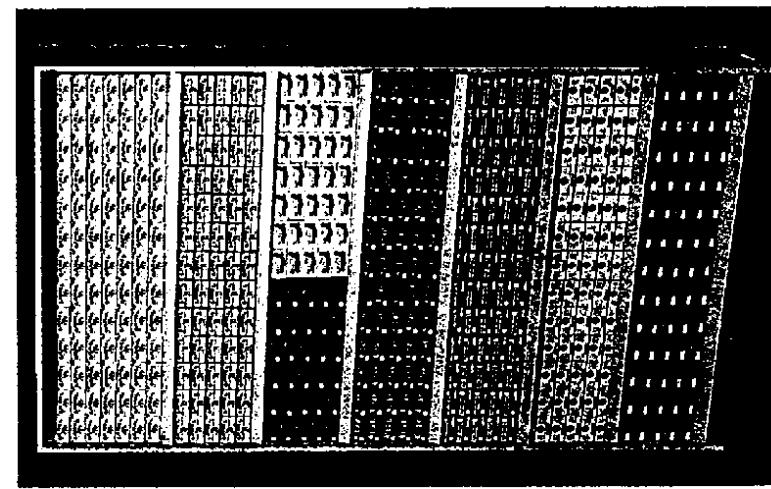
CC:

REMARKS: Urgent For your review Reply ASAP Please Comment

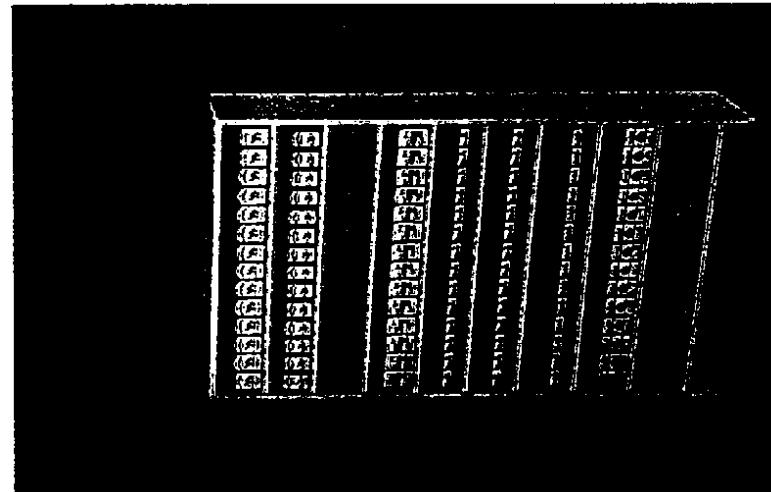
RJR Carton Merchandiser (wood) specifications

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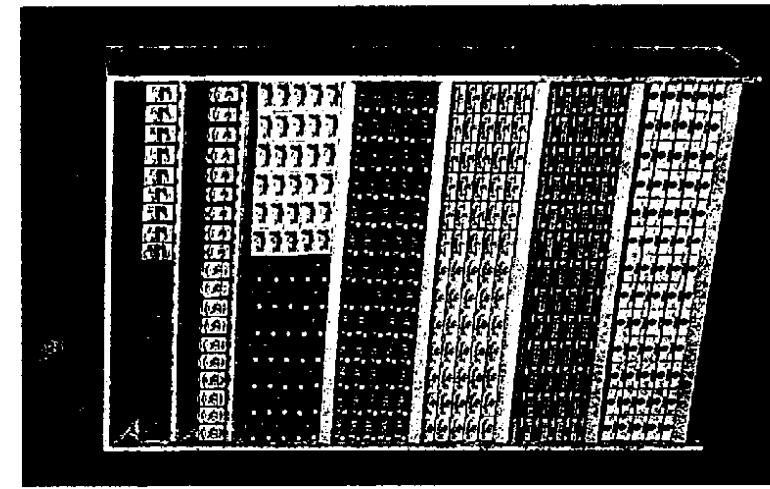
WOOD MERCHANTISERS



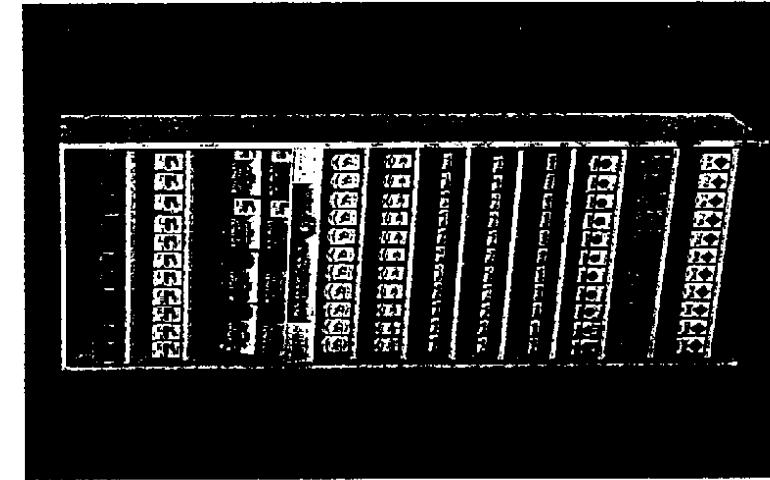
CARTON



PACK



PACK/CARTON



PACK/PROMOTION

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QUALITY IS THE KEY. ONE STORE AT A TIME.

WOOD MERCHANTISERS

ULTRA LOW PROFILE						
DIMENSIONS	2.5'		3'		4'	
HEIGHT	51 1/16"		51 1/16"		51 1/16"	
WIDTH	29 7/8"		36 3/16"		47 7/8"	
DEPTH	12 13/16"		12 13/16"		12 13/16"	
CAPACITY	PACKS	CTNS	PACKS	CTNS	PACKS	CTNS
CARTON		184		230		299
PACK	924		1078		1596	
PACK/CARTON	264	128	336	160	456	208
PACK/PROMOTION	924		1173		1599	
LOW PROFILE						
DIMENSIONS	2.5'		3'		4'	
HEIGHT	6 5/16"		60 5/16"		60 5/16"	
WIDTH	29 7/8"		36 3/16"		47 7/8"	
DEPTH	12 13/16"		12 13/16"		12 13/16"	
CAPACITY	PACKS	CTNS	PACKS	CTNS	PACKS	CTNS
CARTON		216		270		351
PACK	1188		1512		2052	
PACK/CARTON	264	160	336	200	456	260
PACK/PROMOTION	1056		1243		1827	
MID PROFILE						
DIMENSIONS	2.5'		3'		4'	
HEIGHT	70 13/16"		70 13/16"		70 13/16"	
WIDTH	29 7/8"		36 3/16"		47 7/8"	
DEPTH	12 13/16"		12 12/16"		12 13/16"	
CAPACITY	PACKS	CTNS	PACKS	CTNS	PACKS	CTNS
CARTON		256		320		416
PACK	1452		1848		2508	
PACK/CARTON	264	200	336	250	456	325
PACK/PROMOTION	1320		1677		2283	
HIGH PROFILE						
DIMENSIONS	2.5'		3'		4'	
HEIGHT	81 5/16"		81 5/16"		81 5/16"	
WIDTH	29 7/8"		36 3/16"		47 7/8"	
DEPTH	12 13/16"		12 13/16"		12 13/16"	
CAPACITY	PACKS	CTNS	PACKS	CTNS	PACKS	CTNS
CARTON		296		370		481
PACK	1584		2016		2736	
PACK/CARTON	264	240	336	300	456	390
PACK/PROMOTION	1452		1845		2511	

NOTE: CARTON CAPACITIES ARE BASED ON KING SIZE/SOFT PACK PRODUCT LOAD.

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TRANSMIT CONFIRMATION REPORT

NO.	:	005
RECEIVER	:	12019305221
TRANSMITTER	:	R.J.REYNOLDS TOB 12
DATE	:	AUG 26 '97 14:52
DURATION	:	01'50
MODE	:	STD
PAGES	:	03
RESULT	:	OK

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